

# NEW MUSLIMS CONFERENCE

As– Salaamu Alaikum Warahmatullahi wabarakaathu,

The Seeds of the Society is an initiative taken by students at the University of Toronto, Scarborough Campus, to fill a considerable lack we noticed in the Muslim community.

As we are all aware, Islam is the fastest growing religion on Earth. Hundreds of people are accepting Islam everyday, and Dawah organizations in Toronto are increasing rapidly but there seems to be a sore lack of support AFTER the Daawah has been effective, and after these revert have entered the fold of Islam.

These reverts are in dire need of day-to-day emotional and religious support, guidance, and general instruction. They are made to feel excluded, which is why many new reverts actually end up going back to their old faith. When this happens, the entire Ummah has failed in its responsibility to these new Muslims, and have denied them the guidance they deserve. It is a life-changing decision that needs lifelong support.

To address this dire need, we have gotten together to design a conference to help new Muslims establish and practice this new way of life.

The focus of the conference is to provide to these reverts, in the right order, the changes they need to make to their lives, each stage based on Islamic education and authentic sources. The entire conference aims to correctly guide reverts, while educating born Muslims and emphasizing their responsibility to these reverts. The end-goal of the conference is to introduce a one-on-one mentorship program between the reverts and “born” Muslims, a unique initiative that will greatly improve brotherhood and sisterhood, while providing the reverts with the required support.

By the will of Allah, Seeds of the Society intends to be an annually recurring conference exclusively for the needs of the new Muslims. It is the first time in North America, a conference with this purpose has been established.

**The conference Seeds of the Society is in partnership with the Annual Islamic Conference – “Journey of Faith” in Toronto.**

## *About the Organization:*

Seeds of the Society is the brain child of a few brothers and sisters from University of Toronto Scarborough Campus—Muslim Student’s Association. Initially planned as an annual conference for the University MSA, we soon realised the need and demand for such a conference. With increasing support from various Masjids and organizations and their willingness to be a part of Seeds of the Society Committee, the organization split from the MSA board to form an individual committee for the conference to recur and improve every year.

We are a completely non-profit organization, performing our duties entirely for the sake of Allah, and helping the newcomers to Islam establish, prioritize, and practice this Deen (complete way of life) of Islam.



# NEW MUSLIMS CONFERENCE

A pioneering conference in all of North America, never before has a conference been organized with this purpose in mind. God-willing, after successful endeavours in Toronto, we intend to conduct this conference on larger scales, catering to wider audiences, doing everything in our power to ensure that a revert never has to renounce Islam.

This is the first time in North America, someone has established a conference with this purpose. This Toronto based organization Inshallah (by the will of Allah) intends to spread across the entire North America and conduct similar conferences. We also intend to start a database of people accepting Islam so that there can be ease in the follow-up and mentorship program with them.

***Mission Statement:***

To help the New Reverts to Islam establish, prioritize, and practice this Deen through the guidance from the Quran and the Sunnah, and to establish a New-Muslim support system to help them with their challenges throughout the year.

The Conference will be held on June 26th at Masjid Al-Ansar. We are expecting 500-1000 attendees. We are honored to have more than 7 World Renowned Scholars in Islam- Specially from Journey of Faith!

We would like to offer your organization/ business to sponsor us in our endeavors, that will greatly improve brotherhood and sisterhood, while providing the reverts with the required support. Keep in mind your organization/business will benefit greatly. We will promote your business throughout the conference based on the different sponsorship packages that you will choose. We have three sponsorship packages, as detailed in the sponsorships folder. You can select the package based on your need. The sponsorship will promote your organization /business and it will be easily accessible for the New Muslims to visit you.

We look forward to talking with you soon, and jazaka'Allahu Khairan in advance for your willingness to support the efforts of New Muslims Conference and make a difference in our community.

President of New Muslims Conference  
Mohammad Abdul Malik  
(416) 704-0284  
Toronto, Ontario  
[www.seedsofthesociety.com](http://www.seedsofthesociety.com)



### **Gold Sponsorship Package \$450**

**The Gold will give you full access to the followings :**

- 1. 1 minute speech; contents can include your business, organization, products and services**
- 2. Video Presentation 30 seconds, 3 times during the day**
- 3. Advertise on the website and through our social media networks**
- 4. Announcement at mid-day regarding your business/organization/products and services**
- 5. Logo on the Poster**
- 6. Conference booklet**
- 7. One table for marketing**

### **Silver Sponsorship Package \$400**

**The Silver package will give you the following advantages:**

- 1. Advertise on the Website**
- 2. Logo on the poster**
- 3. Announcement at mid-day regarding your business/organization/products and services**
- 4. Conference booklet**
- 5. Video Presentation 30 seconds, once, mid-day**

### **Bronze Sponsorship Package \$250**

**The Bronze package will give you the following advantages:**

- 1. Logo on the website**
- 2. Announcement mid-day regarding your business/ organization/products and services**
- 3. Conference booklet**

